

Draft Press Release

[Title: Pastor, Elder, etc] [Name] of the [Name of Church or Organization] of [city], [state] is pleased to announce that Kenneth Robertson will appear as our musical guest on [Day of Week], [Date], at [Time] [AM or PM]. Ken has a burden to *Encourage, Restore* and *Challenge* listeners in rural and small town churches. He plays a tasteful mix of gospel classics, familiar hymns, and scripturally based original songs rooted in the traditions of worship, praise, gospel, acapella, folk, country, blues, bluegrass, and light rock that he has dubbed **Acoustic Sincerity**. Please join us for the festivities. [There is no charge for the event. – or- A freewill offering may be collected]. See Ken's website, AcousticSincerity.com for additional information about his music. Please contact [Title: Pastor, Elder, etc] [Name] at [phone and/or e-mail address] for additional details about the event.

Additional Background, if more information is needed.

Ken grew up on a steady diet of the great hymns of the church, heavy doses of Southern Gospel, country and western, Johnny Cash, Elvis, and 1950's rock. In early life, the Robertson family singers (dad, mom, brother, sister and Ken) performed at local church functions. Ken performed with the Joint Heirs, a busy Southern Gospel quartet, and later joined Mark Allen and the Gospel Train, a Bluegrass Gospel band. Ken has appeared as a solo performer, and participated in local church choirs, praise and worship bands, and benefit events. He enjoys a great story song, and any song with a sense of humor or a surprise twist. Ken, Brenda and Brittany reside in Pendelton, Indiana.